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**FOR IMMEDIATE RELEASE**

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**Senco's New F-15 Finish Nailer Earns *Building Products*  
2010 MVP Award**

CINCINNATI (August 25, 2010) -- Senco's new F-15 Finish nailer, featuring the company's revolutionary Fusion technology, is one of 31 new products to earn a 2010 MVP Award from *Building Products* magazine. The annual program recognizes innovation and leadership in building products.

The judging panel, which was made up of professional contractors, singled out those introductions it considered most valuable to the contractor, either by reducing installation time, callbacks, and labor costs; solving a problem; boosting profits; or adding a wow factor to the home.

Utilizing an 18-volt lithium-ion battery and Reflex Shot technology that provides instant trigger response, the F-15 Finish nailer offers the benefits of a cordless system without the fuel cell costs of gas-powered tools or the slow ramp-up times associated with some battery-powered models. One judge commented, "It's a great tool for both the shop and the field. It saves time because you don't have to roll out air hoses for smaller jobs, and it's easy to move around a project."

The tool features a switchable trigger for contact or sequential operation, tool-free adjustable depth-of-drive, and a 1/4-inch aluminum drive cylinder; the 15-gauge unit also includes an EZ-Clear removable magazine for jam clearing. The battery delivers 500 drives per charge and can reach 80% charge in 15 minutes.

At just over 6 lbs. the ergonomically balanced nailer is nearly 2.5 pounds lighter than competitive models, (thanks in part to the Lithium Iron Phosphate battery), and can be comfortably operated with one hand.

-more-

For more information and where to buy, visit [www.sencofusiontools.com](http://www.sencofusiontools.com) or [www.facebook.com/SencoBrandsInc](http://www.facebook.com/SencoBrandsInc).

### **SENCO F-15 Finish Nailer**

- Ideal for finish and trim, baseboard, cabinets, chair rail, decorative trim, door and window casing, furniture trim, and paneling.
- 15-gauge
- 1-1/4" – 2-1/2" bright basic, galvanized and stainless angled strip finish nails
- 2 year warranty
- MSRP: \$440

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### **About Senco Brands, Inc.**

For nearly 60 years, the SENCO brand has been recognized around the world as one of the leading names in power fastening tools for use in wood-to-wood construction, remodeling and a variety of industrial applications. SENCO's comprehensive line of air-, battery- and gas-powered nailers, staplers and screwguns are available through professional distribution outlets in more than 40 countries.

Available since 2006, the TyRex brand features electric and gas-powered tools and collated fasteners (screws and concrete pins) for use in concrete and steel fastening applications found in the construction of commercial structures, hospitals, schools and roads and bridges.